

Press Release

PENTA Sports and eByte announce esports partnership

Berlin, Germany, 08/09/2018 – The Berlin-based esports organization PENTA Sports announced a new partnership. The esports blockchain company eByte will from now on be a partner of PENTA and jointly host several esports-related activities.

In the course of the partnership PENTA Sports and eByte hinted at several events in the Esports Performance Center (ELZ) in Berlin, Germany, in the upcoming months. Further details have not been published. Furthermore, teams and players at PENTA Sports will receive eByte Tokens as well as the community and fans of the German powerhouse. Thomas Braum, CEO at eByte, states: „We are very proud to be able to shape the future of esports together with PENTA Sports, one of the most prestigious esports organizations. After the first conversations it was very clear, that eByte and PENTA will team up.

We share the same views and goals in this fantastic community and we all want to enable the people to realize their full potential. With PENTA Sports we add a prestigious organizations with great people and ambitious visionaries to our eByte esports portfolio and through this addition we are able to extend our possibilities to work in this amazing industry. Therefore, we plan and look into an exciting future of esports.”

Hendrik Goetzendorff, recently appointed Managing Director at PENTA Sports, shared his opinion on the future partnership with eByte: “I am exceptionally delighted to finally announce this new partnership. eByte is a future-oriented and innovative company and therefore shares attribute, that we at PENTA Sports represent and value. A cooperation at this point was a logical step and the upcoming months with eByte will be very exciting. I am looking forward to more announcements within the scope of this partnership.”

PENTA Sports also hinted at the end of third quarter of this year, when further information regarding joint activities with eByte in the electronic sports industry will be published.



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